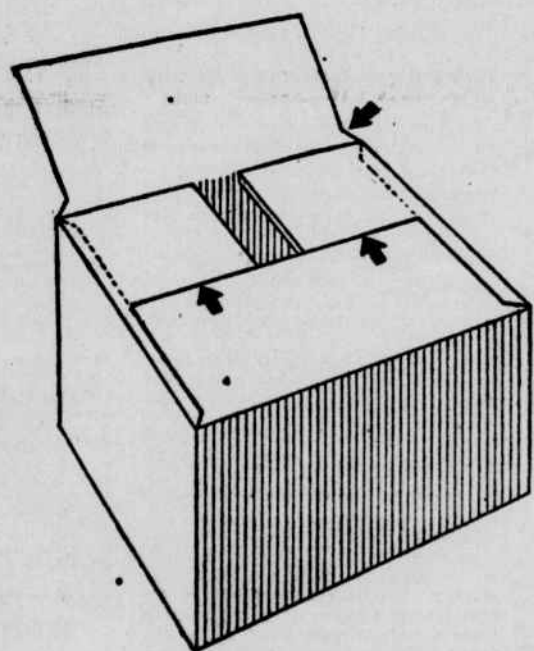
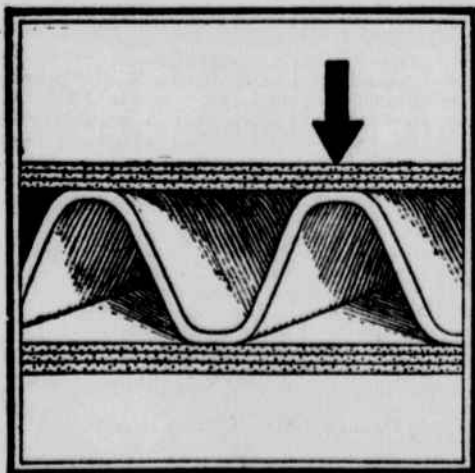




## Making shipping cases for the leaders in every industry



The Gair Lock-Corner Device—standard in all our solid fibre cases—marks a great advance in strength and rigidity. The outer flaps of an ordinary case, when sealed, tend to bend up at each end because they extend over the ridge formed by the edge. With the Gair Lock-Corner, these flaps fit snugly *INSIDE* the ridge, insuring a perfectly flat contact throughout. Far greater strength and security are the result.



The vital bond—The most vital point in a corrugated case is the bond between the corrugated strawboard itself and the outer facing on each side. The Gair method secures firm adhesion which cannot weaken or tear loose, giving to Gair cases unusual resiliency and strength.

**S**TACKED on every railroad platform, piled high in every jobber's storeroom, they are transported into almost every retail store in America.

Blankets, coffee, storage batteries—canned goods, toilet articles, auto accessories—shoes, groceries, soap—these and hundreds of other products they carry safely for leaders in every industry.

Every case that bears the Gair imprint is backed by two guarantees of success:

- an intimate first-hand knowledge of shipping regulations and of modern transit conditions
- a half century's experience in solving the most difficult shipping problems.

### Unique features of the Gair system which insure quality

From the careful selection of raw stock to printing the finished case, every step in the process of manufacture is under our full control.

Our own mills turn the stock into boxboard, and the same plant turns the boxboard into finished cases—every step in manufacture being thus completed under one roof. Handling costs are consequently reduced to a

minimum; costly trans-shipments and delays are eliminated entirely.

Unique features of Gair-made cases include careful "seasoning"—extra waterproofing—special taping—flaps with the mobility and strength of a real hinge—and the famous Gair four-test system by which any irregularity in the run of board can be detected at once. Every Gair shipping case has a wide margin of strength and safety to meet all demands of fast modern transportation.

It is the combination of these features with skill in design and manufacture that has made possible for scores of Gair clients lowered shipping costs and reduced damage claims.

### A chain of six great mills—each complete in itself

Besides our two western mills at Chicago and at Quincy, Illinois, our facilities include the following Eastern plants—all closely connected by rail and water routes:

**New London, Conn.**—The most scientifically planned and equipped plant in the country for the manufacture of corrugated fibre shipping cases. Every modern device for improving manufacturing processes and reducing handling costs.

**Piermont, N. Y.**—Solid fibre shipping cases—also quantity folding-box work. Greatly enlarged facilities—directly on Hudson River, 25 miles from New York City.

**Brooklyn, N. Y.**—Headquarters for Labels, Folding boxes, and Display advertising. Complete facilities for multi-color, offset, and lithographic work. On the Brooklyn waterfront occupying the stretch between the bridges.

**Haverhill, Mass.**—Every variety of folding-box work. New equipment throughout. On the Merrimac River, in the industrial center of New England.

### Every essential in modern package merchandising

Backed by these immense resources, we are ready to serve you on any phase of package merchandising—Folding boxes, Labels, Shipping cases, Display advertising. We also supply boxboard in any quantity. The Gair system is the largest of its kind in the world.

Our whole equipment—unrivalled mechanical facilities, years of knowledge and experience, the skilled service of a staff of experts—is at your disposal. A letter or a telephone call will bring our representative at any time.

## ROBERT GAIR COMPANY

350 Madison Avenue, New York

Telephone: Vanderbilt 8800

Folding boxes      Labels      Shipping cases  
Display advertising



Member of  
Container Club

